



WESTERN ASSOCIATION  
OF CHAMBER EXECUTIVES

## Overall Communications Award (No Entry Fee\*)

**Awards will be presented in two categories based on chamber size**

**Eligibility: Entries for the Overall Communication Award need to meet the following criteria:**

- Submit a sample of your chamber's membership sales packet.
- Be entered in **two** of the following: 2022 Web Site Awards, 2022 E-Newsletter Awards OR the 2022 Newsletter/Magazine Awards
- Submit a 150 word essay on how your chamber is incorporating various social media platforms into your overall communications program
- Submit a 150 word essay on how your chamber is incorporating messaging from the recent W.A.C.E. Chamber Branding research.

Chamber \_\_\_\_\_ Executive \_\_\_\_\_

Chamber Annual Budget \$ \_\_\_\_\_ # of members \_\_\_\_\_

**Check appropriate boxes (two required)**

- ☐ Yes, our chamber is entered in the 2022 Web Site Awards
- ☐ Yes, our chamber is entered in the 2022 E-Newsletter Awards
- ☐ Yes, our chamber is entered in the 2022 Newsletter/Magazine Awards

**Return this form with 4 hard copies of your membership sales packet, and your essays on social media and Chamber Brand messaging. Completed entry form and attachments must be received by November 10, 2022.**

*\* Must also enter two of the following 2022 Awards: Website, E-Newsletter, and/or Newsletter/Magazine in order to be eligible.*

**Return Forms to: W.A.C.E. Communications Awards**  
P.O. Box 1736  
Sacramento, CA 95812-1736