



WESTERN ASSOCIATION
OF CHAMBER EXECUTIVES

Outstanding Chamber Program Awards

W.A.C.E. is recognizing outstanding programs that showcase your chamber's performance in a **core competency** area and/or provide an exemplary example of your organization being a 3C Chamber - a **Catalyst**, **Convener**, or **Champion**. Programs nominated for this award should have met or exceeded the chamber's goals and **MUST** be able to be replicated by other chambers.

Does this program fit in one or more of the following:

- | | |
|--|--|
| <input type="checkbox"/> Strengthening the Local Economy | <input type="checkbox"/> Representing Interest of Business with Government |
| <input type="checkbox"/> Promoting and Improving our Community | <input type="checkbox"/> Networking and Building Business Relationships |
| <input type="checkbox"/> Political Action | |

Answer the following (attach on separate sheets). Keep responses to each question at 100 words or less. **If exhibits are sent with this nomination form, please send four original copies. NOTE:** these exhibits will not be returned and **W.A.C.E. will NOT print your exhibits for you.**

1. Address how the program was conceived and reasons for developing the program.
2. Explain how this program has helped your chamber live up to the Brand Purpose of being a Catalyst for business growth, Convener of leaders and influencers, or Champion for a thriving community.
3. If this is a revenue generating idea, how much did the chamber net on the project? What was the total income and expenses (include an estimate or actual cost of staff time)?
4. What were your expected results? Were these achieved? Describe.
5. In your opinion could/should this program be conducted at other chambers?

Person filling out entry _____ Chamber _____

Email Address _____ Program Name _____

This form and your entry fee of \$35 must be received by **November 10, 2022**.

Return form to: **W.A.C.E.**
Outstanding Chamber Program Award
P.O. Box 1736
Sacramento, CA 95812-1736