

# Logistics of a Chamber Leadership Program



*Pilar Ogier*

Business Development Director  
Leadership Flathead Director

Discover Kalispell Chamber



## Leadership Flathead

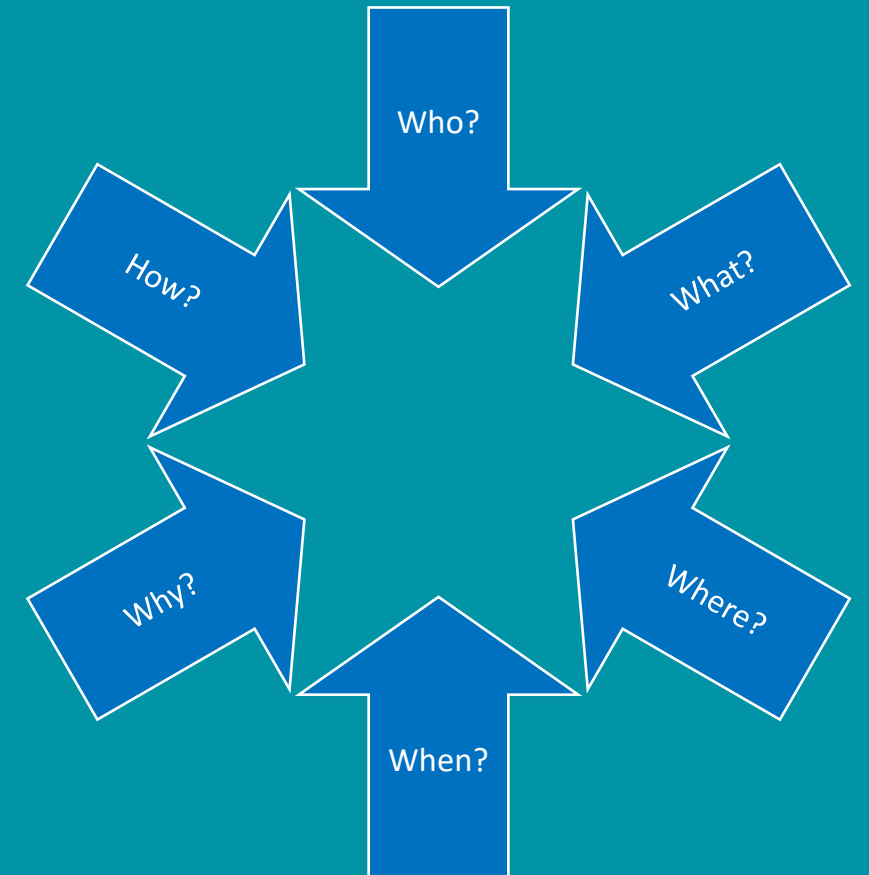
A Program of Discover  
Kalispell Chamber since 1991





# Key Questions to Ask Yourself

---



# Who Makes this Happen?



## Key Contributors:

- Organizers
- Attendees
- Sponsors
- Session Planners
- Advisory Committee
- Speakers (Skills Builders)
- Caterers, Coffee, Venue

# Program Facilitators

---

## Meet the Team Behind the Scenes

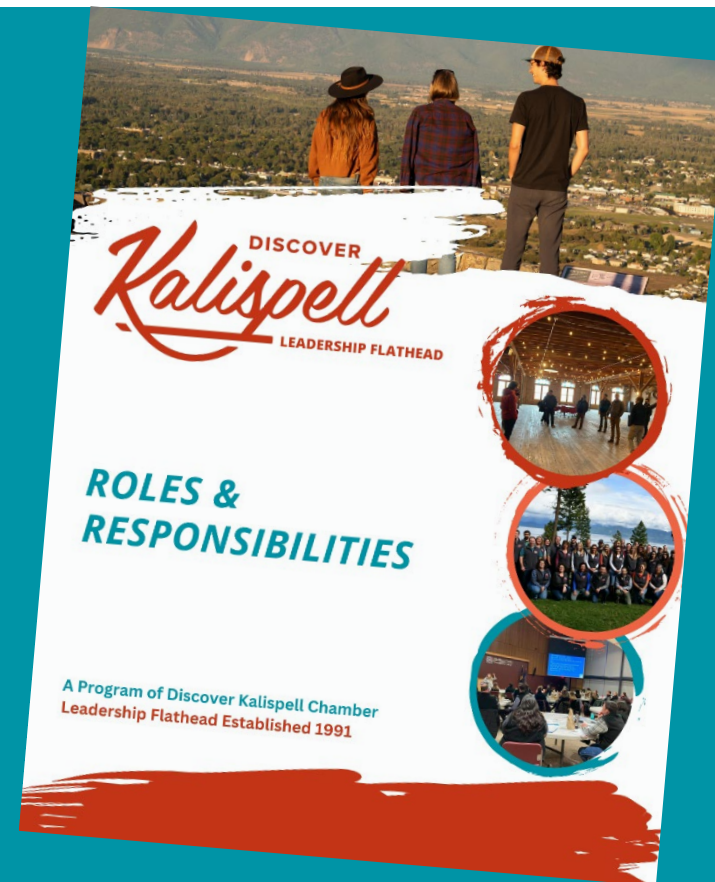
- Director
- Advisory Committee
- Class Officers
- Session Planners



# Role & Responsibilities

## Duties

- Interviewing Applicants
- Attracting Sponsors
- Session Planning
- Presenter Coordination
- Retreat Planning
- Catering & Coffee Arrangements
- Venue Management



You can have everything in life you want, if you will just help enough other people get what they want.

*-Zig Ziglar*

# What is Your Leadership Program?

- Behind the curtain look at your community
- Length of your program
- Alumni Association – What's next after graduation?

# Where is Your Venue?

- Look at your partners
- Consistency?



# The Collaboration & Coordination

- What Happens
  - Collaborative Interviews
  - Sponsorship Coordination
  - Session Planning Meetings
  - Speaker Collaborations (lecture, panels, rotating panels)
  - Retreat & Graduation Planning
  - Leadership Alumni



Let's talk about it...

*Leadership is Challenging.*

*Leading Volunteers is an  
Adventure.*



*Make mistakes every day. Failure is not fatal. You are learning & growing when you step out of your comfort zone.*

# Why?

Why does YOUR Chamber have a Leadership Program?

Why do your members invest in it?



# Take this Away from Today!

- *It's okay to try something new.*
- *Working with volunteers can be messy AND amazing.*
- *Learn from each other's mistakes.*



DISCOVER  
*Kalispell*  
LEADERSHIP FLATHEAD

# Comments?



Western Association  
of Chamber Executives



# Leadership Roseville

A Program of the Roseville Area  
Chamber of Commerce







# Rana Ghadban

**Chief Executive Officer  
Roseville Area Chamber of Commerce**



# Overview

- Established in 1996
- 10-month Program with a \$750 Tuition
- Between 25-30 participants each class



# Why Leadership Roseville?



## Leadership Development

---

Enhance professional growth & develop leadership skills including communication, decision-making, and team building.



## Networking & Collaboration

---

Connect with other community leaders, build valuable relationships, & expand their networks.

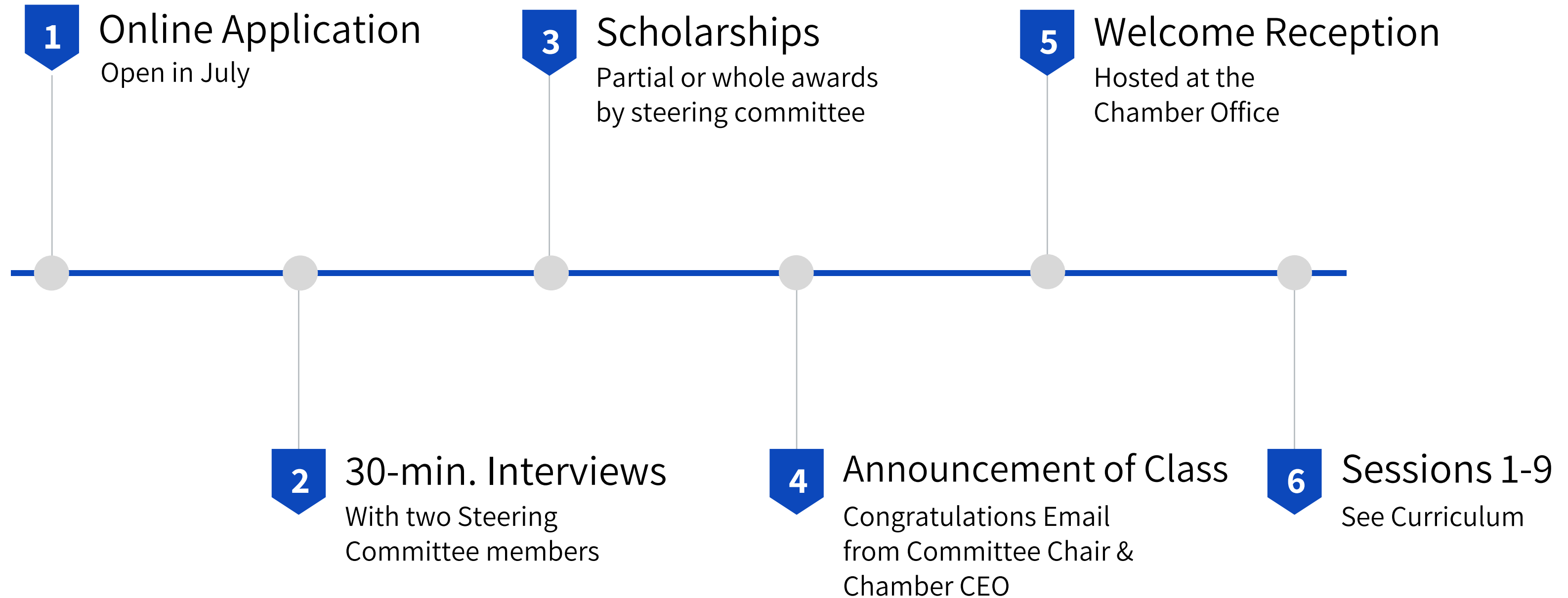


## Civic Responsibility

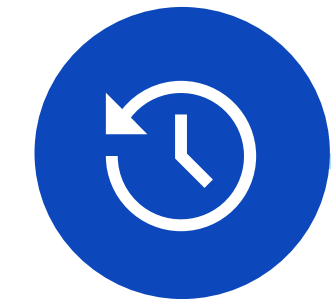
---

Gain a deep understanding of the community's needs & understand how to contribute to its betterment.

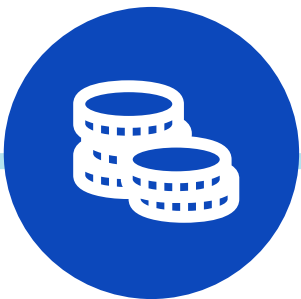
# Application Process



# Curriculum



**History of  
Roseville**



**Fiscal Sustainability  
& Public Works**



**Regional Planning  
& Economic  
Development**



**Public Safety**



**Education**



**Future of  
Roseville**



**Recreation, Tourism  
& the Arts**



**Health Care &  
Human Services**

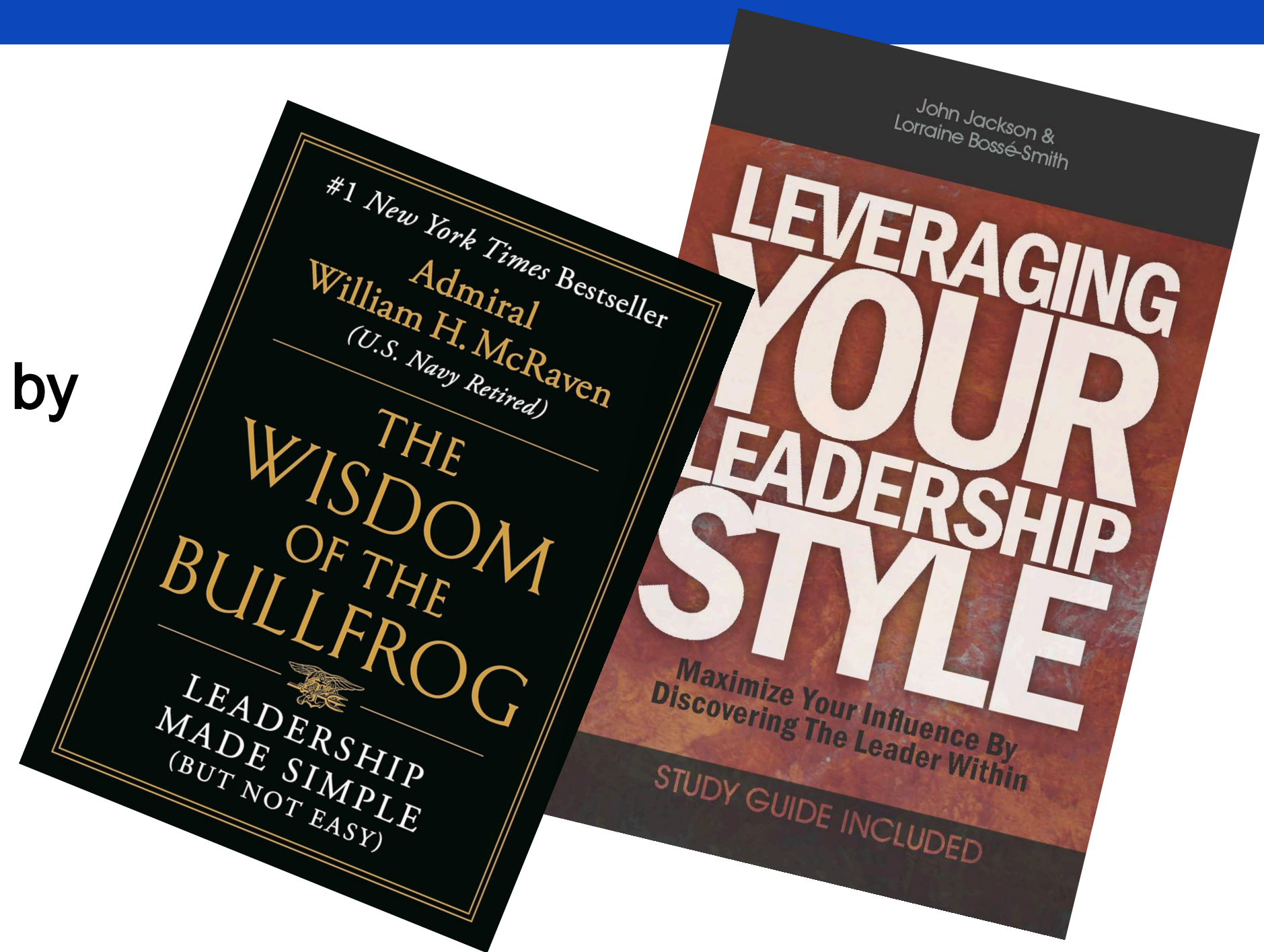


**Roseville  
Civics**



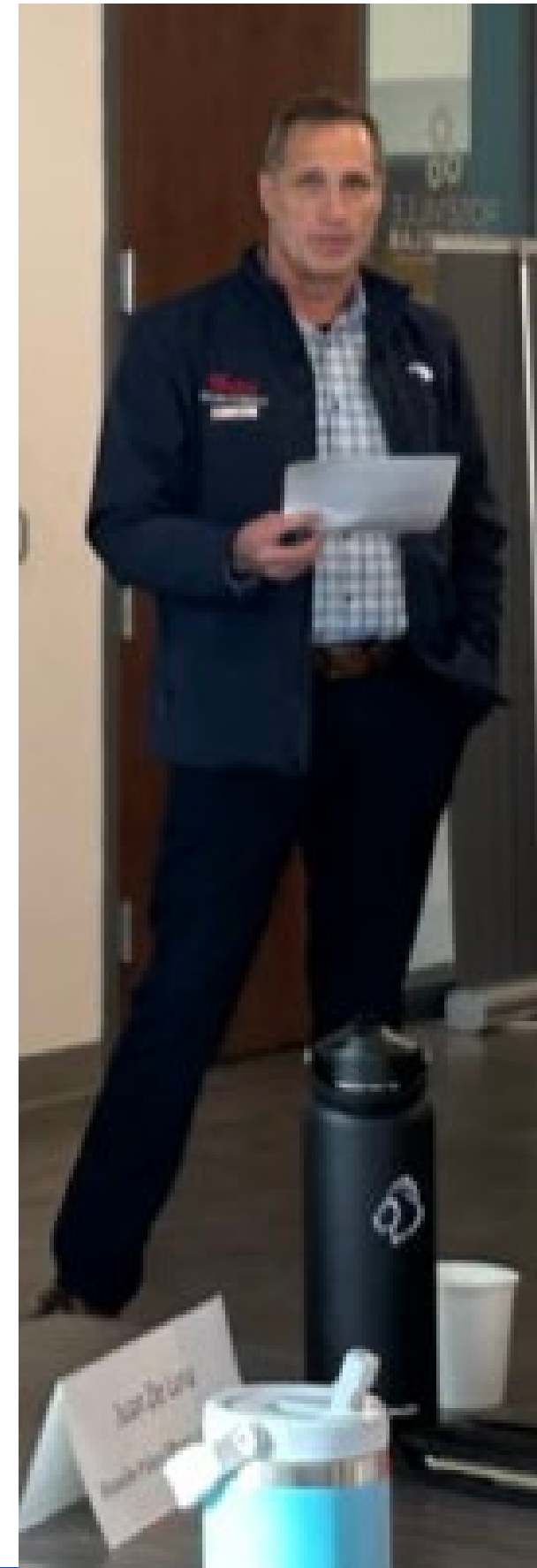
# Leadership Development

- DiSC Leadership Styles
- Leveraging Your Leadership Style by Dr. John Jackson
- The Wisdom of the Bullfrog by William H. McRaven



# Speakers

- ❑ City of Roseville Mayor & City Manager
- ❑ City of Roseville Deputy City Manager, Economic Development Director, & Public Works Director
- ❑ Westfield Galleria at Roseville – Jeff Richardson
- ❑ William Jessup University – Dr. John Jackson
- ❑ Roseville PD – Chief Troy Bergstrom
- ❑ Placer County Public Health Officer – Dr. Rob Oldham
- ❑ Maidu Museum – Kaitlin Kincade





# Mock Planning Commission



# Off Site Visits





# Social Hours





# Graduation Requirements

Graduation Dinner  
in June

---

- No more than two absence from regular sessions with mandatory attendance at the first session
- Completion of homework assignment: select and meet with a community leader
- Attendance at a Roseville City Council meeting AND City Commission meeting
- Participation in class project

# Steering Committee



## Comprised of 9 individuals

- Including Chamber CEO, one staff liaison, & one board member liaison
- Responsible for securing venue & speakers
- All influential in the Roseville community

## Annual Planning Session

- Steering Committee establish the curriculum for the upcoming year
- Divide class session planning – two members per session
- Establish selection timeline

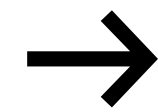
## Monthly Meetings & Surveys

- Surveys sent out to participants after every class
- Survey results are shared with the Steering Committee to evaluate how to improve future sessions



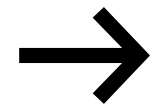


# New To Leadership Roseville



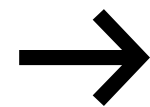
## **Non-Profits Project**

- Local non-profits apply to have their project selected by the Leadership Roseville class
- 2023 Class – raised over \$7,500 for All About Hope



## **Class Socials**

- Great way for participants to network with each other and continue project work outside of the classroom
- One alumni happy hour with all previous Leadership graduates invited at the end of the year



## **Candidate School**

- To help those that are interested in running for local office understand campaign rules & regulations



A group of diverse people, including men and women of various ethnicities, are shown from the chest up. They are all smiling and looking towards the center, where their hands are stacked on top of each other in a circular formation. The background is a solid blue color, and the overall image has a semi-transparent blue overlay.

“What really matters from the point of view of social capital and civic engagement is not merely nominal membership, but active and involved membership.”

– Robert D. Putnam