

Logistics of a Chamber Leadership Program



Pilar Ogier

Business Development Director
Leadership Flathead Director

Discover Kalispell Chamber

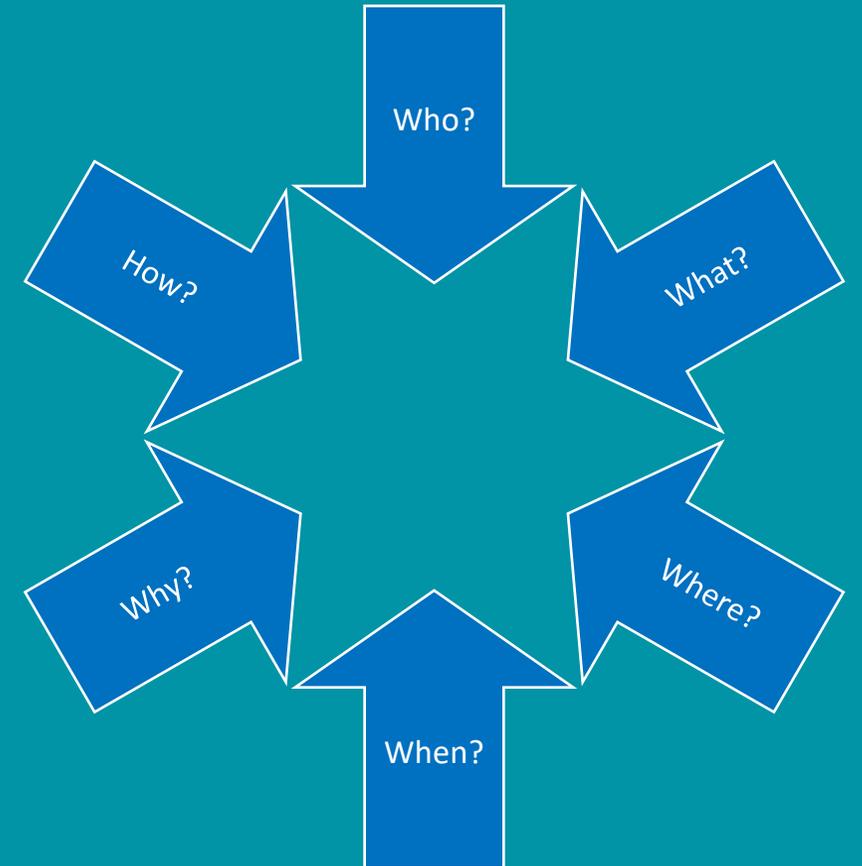


Leadership Flathead

A Program of Discover
Kalispell Chamber since 1991



Key Questions to Ask Yourself



Who Makes this Happen?



Key Contributors:

- Organizers
- Attendees
- Sponsors
- Session Planners
- Advisory Committee
- Speakers (Skills Builders)
- Caterers, Coffee, Venue

Program Facilitators

Meet the Team Behind the Scenes

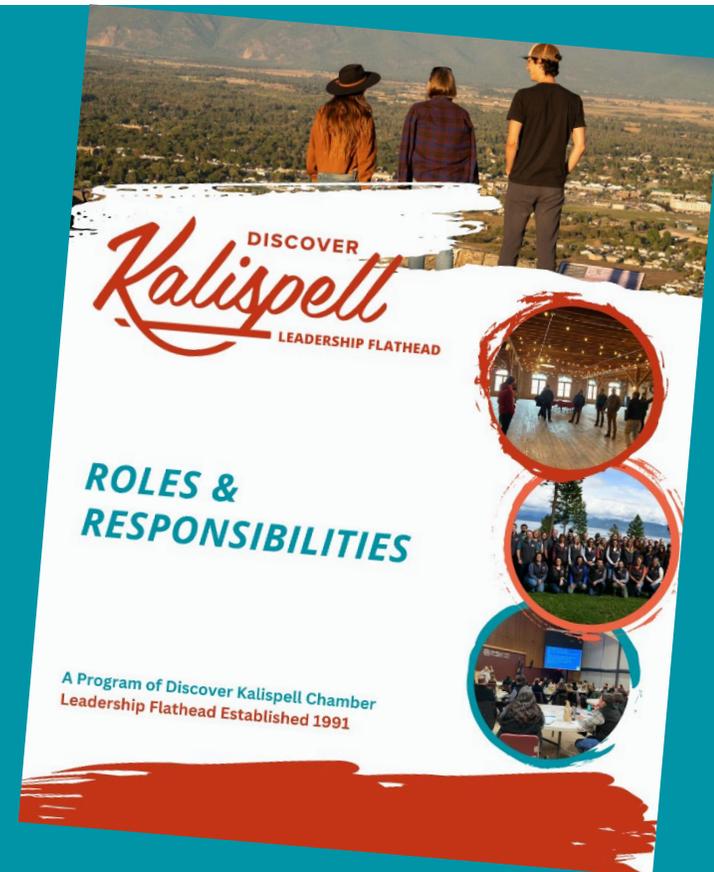
- Director
- Advisory Committee
- Class Officers
- Session Planners



Role & Responsibilities

Duties

- Interviewing Applicants
- Attracting Sponsors
- Session Planning
- Presenter Coordination
- Retreat Planning
- Catering & Coffee Arrangements
- Venue Management



You can have everything in life you want, if you will just help enough other people get what they want.

-Zig Ziglar

What is Your Leadership Program?

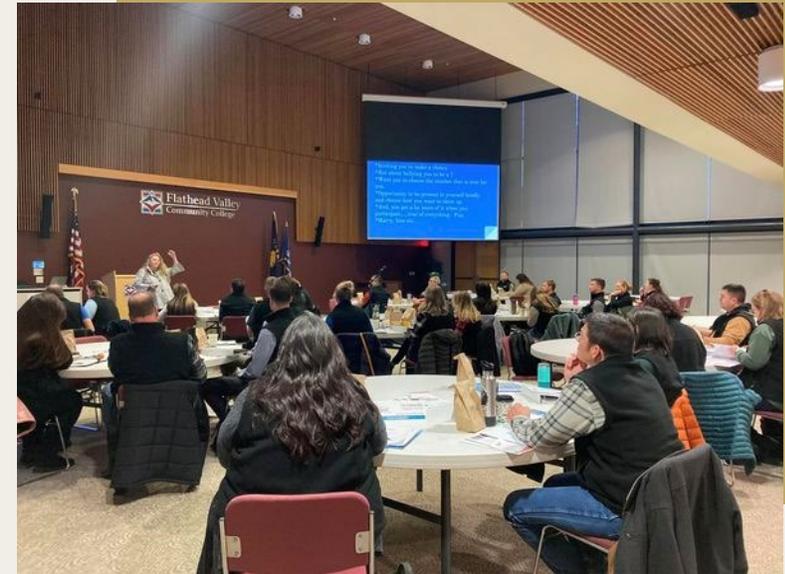
- Behind the curtain look at your community
- Length of your program
- Alumni Association – What's next after graduation?

Where is Your Venue?

- Look at your partners
- Consistency?

The Collaboration & Coordination

- What Happens
 - Collaborative Interviews
 - Sponsorship Coordination
 - Session Planning Meetings
 - Speaker Collaborations (lecture, panels, rotating panels)
 - Retreat & Graduation Planning
 - Leadership Alumni



Let's talk about it...

Leadership is Challenging.

*Leading Volunteers is an
Adventure.*



Make mistakes every day. Failure is not fatal. You are learning & growing when you step out of your comfort zone.

Why?

Why does YOUR Chamber have a Leadership Program?

Why do your members invest in it?

Take this Away from Today!

- *It's okay to try something new.*
- *Working with volunteers can be messy AND amazing.*
- *Learn from each other's mistakes.*



DISCOVER
Kalispell
LEADERSHIP FLATHEAD

Comments?



Western Association
of Chamber Executives

Leadership Roseville

A Program of the Roseville Area
Chamber of Commerce





Rana Ghadban

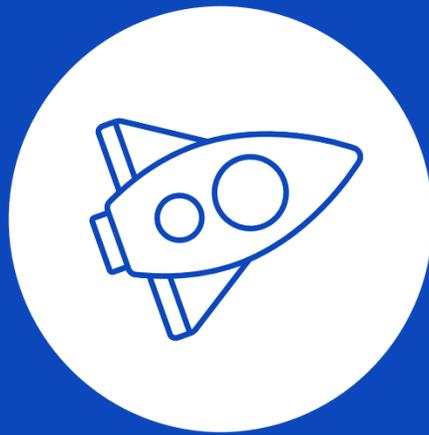
**Chief Executive Officer
Roseville Area Chamber of Commerce**

Overview

- Established in 1996
- 10-month Program with a \$750 Tuition
- Between 25-30 participants each class



Why Leadership Roseville?



Leadership Development

Enhance professional growth & develop leadership skills including communication, decision-making, and team building.



Networking & Collaboration

Connect with other community leaders, build valuable relationships, & expand their networks.



Civic Responsibility

Gain a deep understanding of the community's needs & understand how to contribute to its betterment.

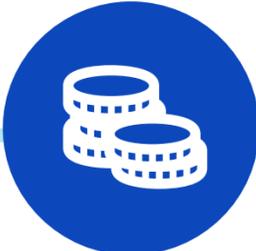
Application Process



Curriculum



**History of
Roseville**



**Fiscal Sustainability
& Public Works**



**Regional Planning
& Economic
Development**



Public Safety



Education



**Future of
Roseville**



**Recreation, Tourism
& the Arts**



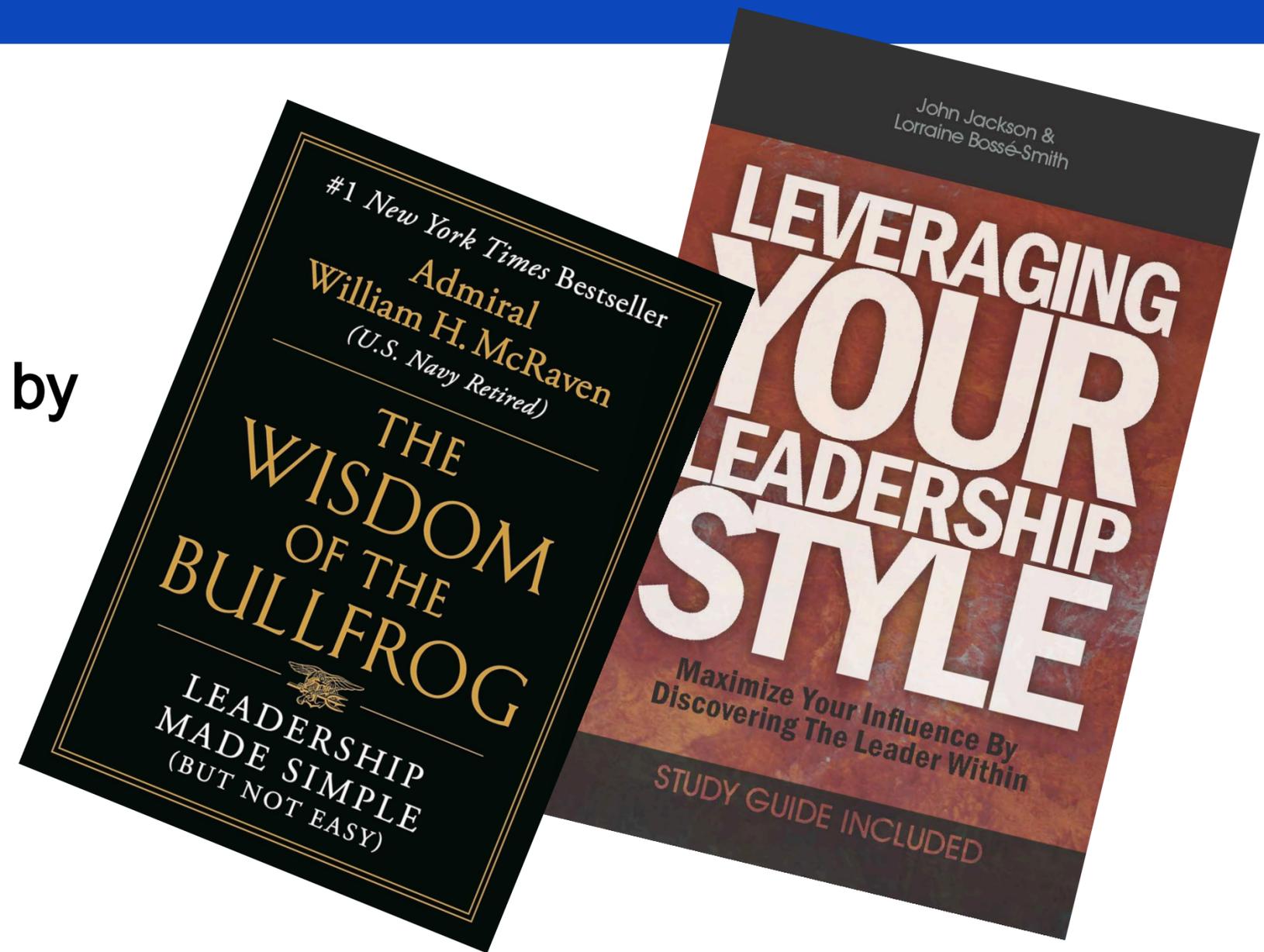
**Health Care &
Human Services**



**Roseville
Civics**

Leadership Development

- DiSC Leadership Styles
- Leveraging Your Leadership Style by Dr. John Jackson
- The Wisdom of the Bullfrog by William H. McRaven



Speakers

- ❑ City of Roseville Mayor & City Manager
- ❑ City of Roseville Deputy City Manager, Economic Development Director, & Public Works Director
- ❑ Westfield Galleria at Roseville – Jeff Richardson
- ❑ William Jessup University – Dr. John Jackson
- ❑ Roseville PD – Chief Troy Bergstrom
- ❑ Placer County Public Health Officer – Dr. Rob Oldham
- ❑ Maidu Museum – Kaitlin Kincade





Mock Planning Commission

Off Site Visits



Social Hours



Graduation Requirements

Graduation Dinner
in June

- No more than two absence from regular sessions with mandatory attendance at the first session
- Completion of homework assignment: select and meet with a community leader
- Attendance at a Roseville City Council meeting AND City Commission meeting
- Participation in class project

Steering Committee



Comprised of 9 individuals

- Including Chamber CEO, one staff liaison, & one board member liaison
- Responsible for securing venue & speakers
- All influential in the Roseville community

Annual Planning Session

- Steering Committee establish the curriculum for the upcoming year
- Divide class session planning – two members per session
- Establish selection timeline

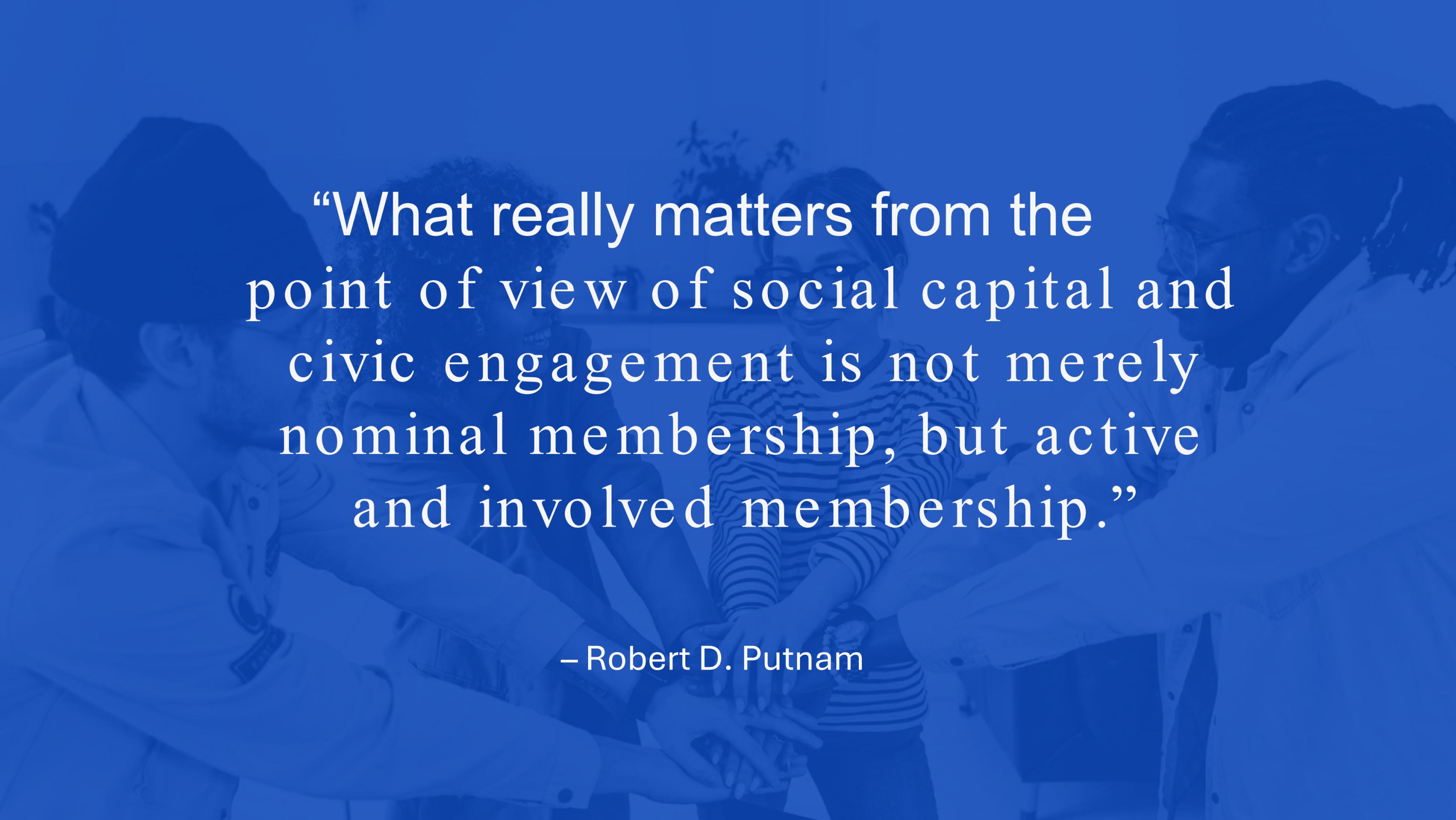
Monthly Meetings & Surveys

- Surveys sent out to participants after every class
- Survey results are shared with the Steering Committee to evaluate how to improve future sessions



New To Leadership Roseville

- **Non-Profits Project**
 - Local non-profits apply to have their project selected by the Leadership Roseville class
 - 2023 Class – raised over \$7,500 for All About Hope
- **Class Socials**
 - Great way for participants to network with each other and continue project work outside of the classroom
 - One alumni happy hour with all previous Leadership graduates invited at the end of the year
- **Candidate School**
 - To help those that are interested in running for local office understand campaign rules & regulations

A group of diverse people, including men and women of various ethnicities, are shown from the chest up. They are standing in a circle with their hands stacked on top of each other in the center. The image is overlaid with a semi-transparent blue filter. The text is centered over the image.

“What really matters from the point of view of social capital and civic engagement is not merely nominal membership, but active and involved membership.”

– Robert D. Putnam