



WESTERN ASSOCIATION  
OF CHAMBER EXECUTIVES

## Chamber Video Award

### "Telling Your Chamber's Story – Communicating Value"

### Entry Form

W.A.C.E. is conducting a video contest to showcase the best examples of Chambers of Commerce in the West telling their story and communicating value. This is your chance to highlight what your chamber is doing and accomplishing for your members, your local economy and your community... being a Catalyst, Convener & Champion.

#### Rules:

1. Videos should not be longer than **90 seconds**.
2. Please submit your video entry as a YouTube link.
3. Videos cannot contain copyrighted content or music without proof of authorization from the owner.
4. By entering the contest, you are agreeing to allow your video to be used by W.A.C.E. and posted on the W.A.C.E. website in the video library.
5. Video cannot have been previously submitted. Must have been released in 2022.

#### Judging: will be based on:

- Message Effectiveness
- Image & Professionalism
- Creativity

**Recognition:** The winning video(s) will be recognized and shown at the annual W.A.C.E. Conference in February.

**Entry Fee:** \$20 per video. Chambers may submit more than one video. There is no limit.

**Questions:** Contact Dave Kilby at (916) 930-1202 or [dave.kilby@calchamber.com](mailto:dave.kilby@calchamber.com)

This form and a check for appropriate entry fee(s) — \$20 per entry — must be received by **November 10, 2022**.

Name \_\_\_\_\_ Chamber \_\_\_\_\_

Email Address \_\_\_\_\_

YouTube link to video \_\_\_\_\_

Video Title \_\_\_\_\_

Return forms to: **W.A.C.E.**  
**Video Contest**  
P.O. Box 1736  
Sacramento, CA 95812-1736

or email to: [dave.kilby@calchamber.com](mailto:dave.kilby@calchamber.com)